

Anytown Trust (July 2009)

Community anchor with horticultural project working with people with learning disability seeking asset transfer to extend into office/conference/catering

BUSINESS MODEL		ORGANISATIONAL DEVELOPMENT		
<p>LATER (up to 5 years)</p> <p>Primary markets: training and skills commissioners, families of people with learning disability, local social enterprises/businesses</p> <p>Primary business activities Horticultural (turnover £70k). Room and conference hire (turnover £50k). Café/catering (turnover £100k). Office lettings (turnover £120k)</p>	<p>SOON (up to 2 years)</p> <p>Primary markets: training and skills commissioners, families of people with learning disability</p> <p>Primary business activities Horticultural (turnover £70k). Room hire (turnover £40k). Café/catering (turnover £60k).</p>	<p style="text-align: right;">SOON</p> <p>Legal form: No change People: staff 3, volunteers 35, members 100 Buildings/land: Transfer of asset to community ownership: 5000 sq ft extension to provide office and learning/conference space and upgraded kitchen</p>	<p style="text-align: right;">LATER</p> <p>Legal form: No change People: staff 7, volunteers 50, members 100 Buildings/land: No change Early Warning Guide: 18 green Quality tool: DTA Healthcheck</p>	
	<p>NOW</p> <p>Primary markets: local authority social services</p> <p>Primary business activities Horticultural (turnover £55k). Room hire (turnover £20k). Café/catering (turnover £10k).</p>	<p style="text-align: right;">NOW</p> <p>Legal form: Charity, company limited by guarantee, set up 1997 People: staff 1, volunteers 25, members 0 Buildings/land: Community centre and nursery/garden on short lease from local council Early Warning Guide: 8 green, 6 amber, 4 red Quality tool: None</p>	<p>Early Warning Guide: 12 green 6 amber 0 red Quality tool: None</p>	
	<p>Turnover £550k Earned income 65% Annual surplus £35k Net value of assets £1m</p>	<p>Turnover £95k Earned income 35% Annual deficit £3k Net value of assets £0</p> <p>NOW</p>	<p>Aims: Beneficiaries: all local people; area of benefit: Anytown and surrounding villages; population 3,500, objective: social economic and environmental regeneration. Users: 180, including people with learning disability and their families 40, BME 15 and young people 30. Local organisations supported: 8 Impact tool: none.</p> <p style="text-align: right;">NOW</p>	<p>Aims: no change Users: 400, including people with learning disability and their families 50, BME 45, young people 60</p> <p>Local orgs supported: 12 Impact tool: Change Check</p>
	<p>Turnover £200k Earned income 50% Annual surplus £20K Net value of assets £500k</p> <p>SOON</p>		<p style="text-align: right;">SOON</p> <p>Local orgs supported: 20 Impact tool: Change Check</p>	
<p>LATER</p>			<p style="text-align: right;">LATER</p>	
FINANCIAL RETURN		SOCIAL RETURN		